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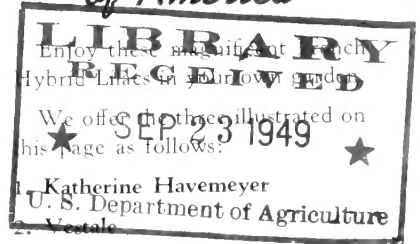
Index

Flower City Planting Guide

1949

Fall Planting Edition

*The Lilac Center
of America*



3. Paul Thirion

See page 2.

**LILAC
OFFER
No. 10**

1 of each va-
riety illustrated
3 for \$6.75

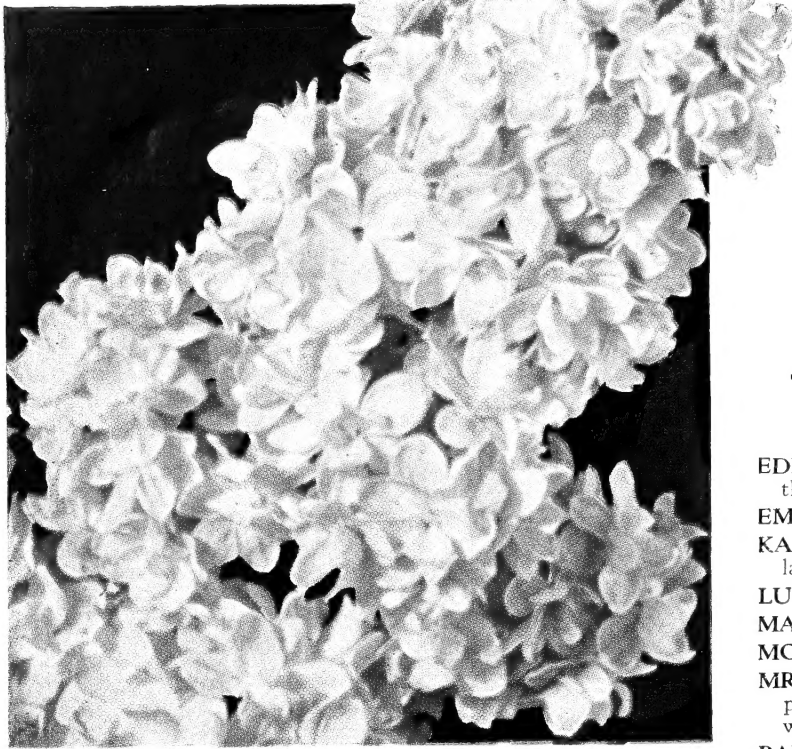
③

lower

ity
INC.

QUALITY NURSERY STOCK
EAST ROCHESTER, NEW YORK

Victor Lemoine



LILAC OFFER No. 20

The FRENCH HYBRID LILACS illustrated on this page

2 to 3 ft., \$2.50 each

OR

Any 3 varieties for \$6.75

A Flower City SPECIALTY

French Hybrid LILACS

THE EXPERTS SELECT THE BEST 12 FROM HIGHLAND PARK

EDITH CAVELL. A very fine double white, the highest rated of the color.

EMILE GENTIL. Double; very blue; late.

KATHERINE HAVEMEYER. Flowers large, double, lilac, in large, compact clusters. A splendid variety.

LUCIE BALTET. Single flowers almost flesh-pink or coral-pink.

MACROSTACHYA. Very fine light pink single; immense panicles.

MONGE. Single; mauve-red. Clusters huge, well filled.

MRS. W. E. MARSHALL. Long, well filled spikes of single, deep purplish red flowers that retain their rich coloring unusually well. A charming garden aristocrat.

PAUL HARIOT. Fragrant, double, purple with silvery reflex.

PAUL THIRION. Double Buds claret-red. Blossoms carmine.

When partially open, trusses resemble clusters of tiny rosebuds.

PRESIDENT LINCOLN. Flowers single. Wedgewood-blue in color, the nearest to a true blue.

VESTALE. Enormous clusters of large, pure white, single flowers with conspicuous yellow anthers. Handsomest of the single whites.

VICTOR LEMOINE. Florets very double. Panicles the largest, lilac in color, the general effect is a soft rosy pink overlaid with a delicate blue-lavender.

Mrs. W. E.
Marshall



Pres. Lincoln



ROSES *Bloom First Year*

Rochester Grown Means Quality

These five everblooming Hybrid Tea Roses, if planted **this fall**, will bloom next year, June until frost.

They include our own special selection of outstanding "Hybrid Tea Roses" offered in five different color selections.

1. **EDITOR McFARLAND.** The best deep pink Rose in America.
2. **CALEDONIA.** A lovely white that has won top honors.
3. **MRS. E. P. THOM.** A fine golden yellow variety that has been a "MUST" for years.
4. **PRES. HERBERT HOOVER.** A vigorous grower with a profusion of bloom in tones of cerise, pink and yellow.
5. **ETOILE DE HOLLANDE.** The standard of excellence in red is measured by this Rose. Very fragrant; almost thornless.

PRICES: 2-Year, Northern Field-Grown
\$1.00 each; 3 for \$2.85; 10 for \$8.50.



**Everblooming Rose
Collection No. 30**

These five strong, 2-year Rose bushes
as illustrated on this page.

5 1 of each variety for \$4.50

10 2 of each variety for \$8.50

Roses

HYBRID TEAS . . CLIMBERS FLORIBUNDAS

For the novice Rose enthusiast who is somewhat in doubt as to the best varieties to select, we offer our selections, that have been tried and proven.

4 Best Reds

Christopher Stone
Etoile de Hollande
Grenoble
McGredy's Scarlet

2 Best Pinks

Editor McFarland
Betty Uprichard

2 Best Whites

Caledonia
K. A. Victoria

2 Best Yellows

Mrs. E. P. Thom
Roslyn

4 Best Multi-Colored

Condesa de Sastago
Edith Nellie Perkins
Mrs. Sam McGredy
Pres. Herbert Hoover

\$1.00 each

PRICES, ALL ABOVE:

3 for \$2.85

10 for \$8.50

PATENTED HYBRID TEA VARIETIES

COUNTESS VANDAL. Coppery bronze suffused with soft gold. Long, pointed bud. (Plant Pat. No. 38.) \$1.35 each; 3 for \$3.40.

CRIMSON GLORY. Produces large crimson Roses on strong stems. (Plant Patent No. 105.) \$1.35 each; 3 for \$3.40.

DIAMOND JUBILEE. Large blooms of buff-orange color. Does not fade. A vigorous grower. (Plant Patent No. 824.) \$2.00 each; 3 for \$5.00.

DICKSON'S RED. Glowing scarlet-red. Very fragrant. (Plant Patent No. 376.) \$1.35 each; 3 for \$3.40.

ECLIPSE. Rich gold without shading. Long, streamlined bud. (Plant Patent No. 172.) \$1.35 each; 3 for \$3.40.

HECTOR DEANE. The bud is crimson with a suggestion of orange in the depths. Clear circle of yellow at the heart. (Plant Patent No. 361.) \$1.35 each; 3 for \$3.40.

KATHERINE T. MARSHALL. Named to honor the wife of General Marshall. Warm, glowing pink. Long stems. Fragrant. (Plant Patent No. 607.) \$1.35 each; 3 for \$3.40.

MARY MARGARET McBRIDE. Buds deep salmon-pink, almost reddish in fall, and the suffusion of yellow becomes a gold at the base of the petals. (Plant Pat. No. 537.) \$1.50 each; 3 for \$3.75.

NEW YORKER. Scarlet with rose-red undertones, a vigorous grower and disease resistant. (Plant Patent No. 823.) \$2.00 each; 3 for \$5.00.

REX ANDERSON. Cream turning pure white when open. A perfect Rose of great size. (Plant Pat. No. 335.) \$1.50 each; 3 for \$3.75.

SIGNORA. Long bud of a warm burnt sienna opening to a lighter hue toward mandarine. Long stem. Excellent for cutting. (Plant Patent No. 201.) \$1.35 each; 3 for \$3.40.

CLIMBING OR PILLAR ROSES—The 3 Best

CLIMBING AMERICAN BEAUTY. Deep cerise.

PRIMROSE. Butter-yellow.

STAECHELIN (Spanish Beauty). Lovely two-toned pink.

PRICES: \$1.00 each; 3 for \$2.85; 10 for \$8.50.

CLIMBING ROSES

CL. SUMMER SNOW. Large clusters of clear sparkling white flowers intermittent all summer. (Plant Patent No. 400.) \$1.50 each; 3 for \$3.75.

DR. J. H. NICOLAS. Double deep rose-pink flowers of rich fragrance. Everblooming. (Plant Patent No. 457.) \$1.50 each; 3 for \$3.75.

KING MIDAS. Buds deep gold with reddish tinge opening to a clear, unfading yellow. (Plant Patent No. 586.) \$1.50 each; 3 for \$3.75.

NEW DAWN. An everblooming variety of Dr. Van Fleet. The flowers are shell-pink. \$1.50 each; 3 for \$3.75.

FLORIBUNDA TYPE

BETTY PRIOR. Outside of petals dark carmine, inside several shades lighter. Very fragrant. (Plant Patent No. 340.) \$1.25 each; 3 for \$3.15.

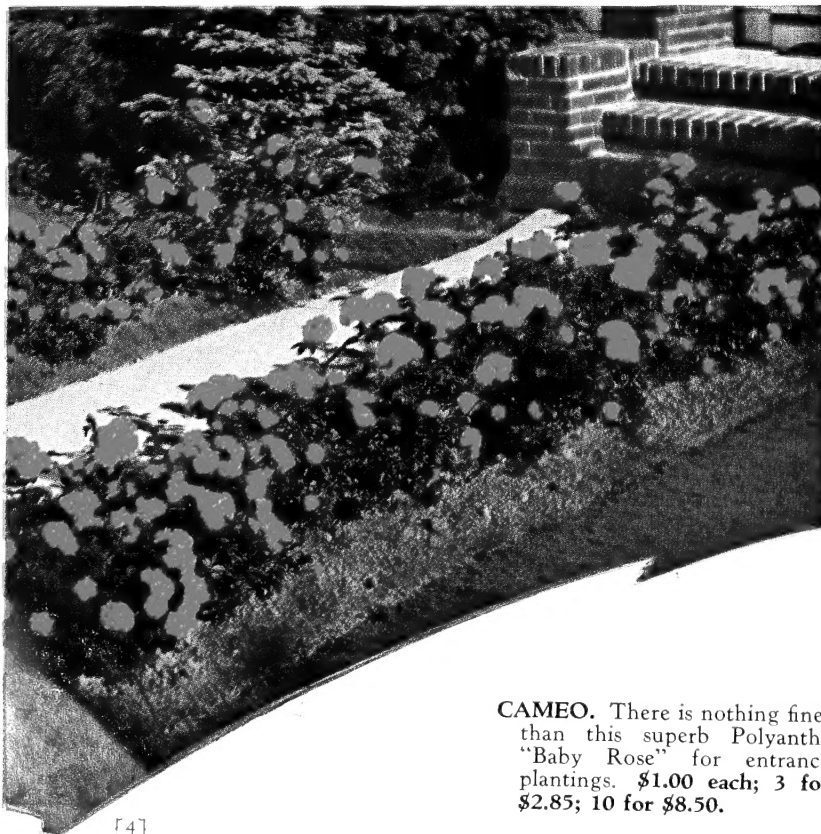
DONALD PRIOR. Semi-double, bright scarlet flushed with crimson. Immense clusters. (Plant Patent No. 377.) \$1.25 each; 3 for \$3.15.

CHATTER. Large clusters of bright crimson flowers on 18-inch, disease-resistant bushes. (Plant Patent No. 739.) \$1.25 each; 3 for \$3.15.

GERANIUM RED. A geranium-scarlet-red in color; it even has a strong scent of Rose Geranium. (Plant Patent No. 811.) \$1.50 each; 3 for \$3.75.

PINOCCHIO. Lovely salmon-pink flowers produced in great profusion. Attractive fragrance. (Plant Patent No. 484.) \$1.25 each; 3 for \$3.15.

SMILES. Coral-pink buds opening to lively salmon-pink. Semi-double in gorgeous clusters. (Plant Patent No. 331.) \$1.25 each; 3 for \$3.15.

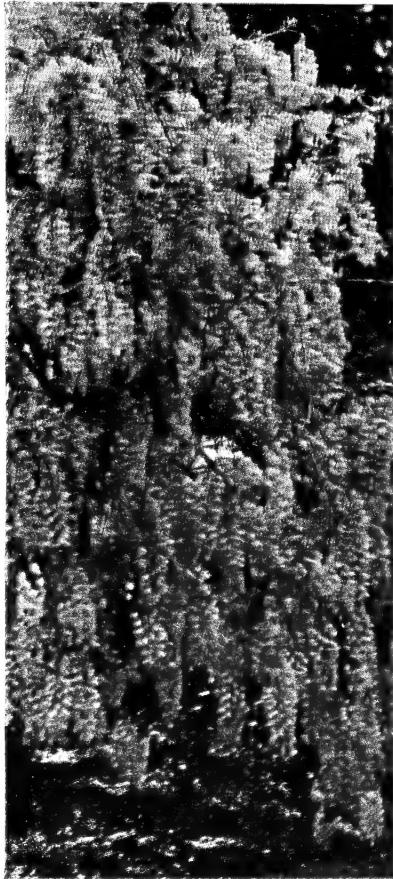


CAMEO. There is nothing finer than this superb Polyantha "Baby Rose" for entrance plantings. \$1.00 each; 3 for \$2.85; 10 for \$8.50.

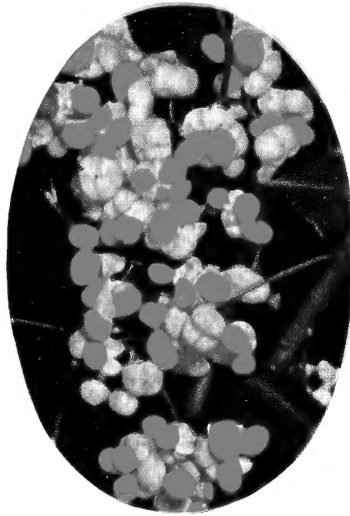


BLAZE. An outstanding scarlet-red climber. A favorite with Rose growers. Everblooming. (Plant Patent No. 10.) \$1.50 each; 3 for \$3.75; 10 for \$12.50.

Hardy Vines of Exquisite Beauty



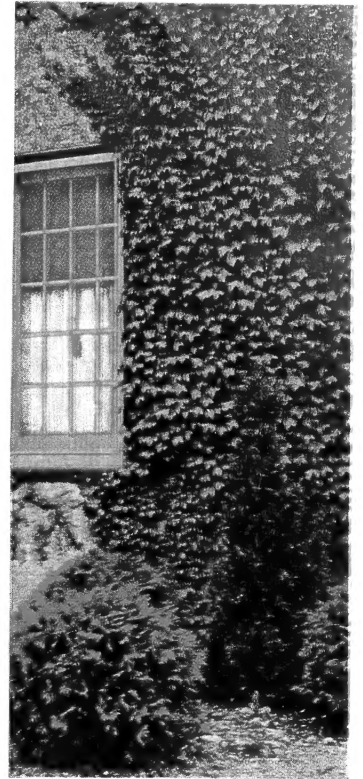
WISTERIA, CHINESE PURPLE. A graceful vine with myriads of pendulous blossom clusters. Price: 2-yr., grafted plants, \$1.25 each; 3 for \$3.50.



EUONYMUS VEGETUS (Evergreen Bittersweet). A lovely evergreen climbing vine, with an abundance of leathery foliage of deepest green; berries of orange and creamy color grace it in early fall. Price: 12- to 15-inch spread, B&B, \$2.00 each.



SILVER LACE VINE (*Polygonum Auberti*). A fast growing vine; delicate foliage and quantities of silver-white flowers for midsummer enjoyment. Price: 2-yr. plants, \$1.00 each; 3 for \$2.75.



BOSTON IVY. Glossy foliage, turning to a brilliant orange-scarlet in the fall; wonderful for chimneys, stone or brick walls. Price: 2-yr. plants, 75c each; 3 for \$2.10.



GREEN-LEAVED BARBERRY. 4 feet. A popular variety, the foliage turns a bright orange-scarlet in the fall. Large masses of fire-red berries last into the winter. Price: 15 to 18 in., 50c each; 10 for \$4.50; 100 for \$40.00.

Privets for Either Severe or Informal Effects

AMUR PRIVET. While this plant will make a large shrub, it is usually grown in hedge form. The plant in general is very similar to the extensively used California Privet, but has the added advantage of being thoroughly hardy.

CALIFORNIA PRIVET. Vigorous plant, mostly used for hedges. Holds leaves until well into fall. In especially severe winters, this variety will freeze to the ground, throwing up new growth from the base of the plant. Can be trimmed to any height up to 12 feet.

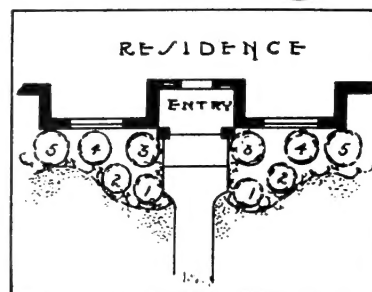
PRICES: 18 to 24 in. plants, 10 for \$2.00; 25 for \$4.50; 100 for \$15.00.

HEDGING — *Be Neighborly Fence the Friendly Way*

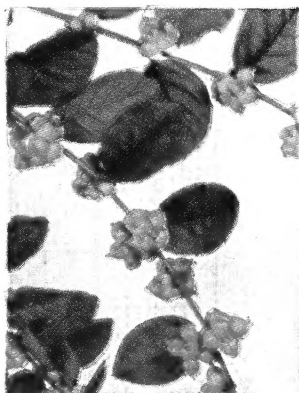




Flower City



*All
Well
Rooted
2-Year
Nursery
Grown
Plants*



RED SNOWBERRY

(Symphoricarpos
Vulgaris;
Coralberry)

Valuable variety having light red flowers in July which are followed by clusters of purplish red fruits that remain well into winter. Price: 2 to 3 ft. plants, 65c each; 3 for \$1.80.

PLANTING KEY

Key	No. Plants	Variety
1	2	Hydrangea, Hills of Snow. 2-3 ft.
2	2	Spirea Billiardi. 2-3 ft.
3	2	Syringa, Virginal. 18-24 in.
4	2	Forsythia. 2-3 ft.
5	2	Honeysuckle, Pink Tartarian. 2-3 ft.
	2	Spirea Anthony Waterer. 15-18 in.

(Shown at lower right hand corner of picture.)

**12 Shrubs as Shown In Planting
Above for \$8.00**



SNOWBERRY

(Symphoricarpos
Racemosus)

A gay shrub that will take much abuse. Will stand shade and poor soil. Small foliage with light pink flowers, followed by pure white waxy berries. Price: 2 to 3 ft. plants, 65c each; 3 for \$1.80.



FORSYTHIA

Spectabilis. Showy border Forsythia; also known as Golden Bell. Price: 2 to 3 ft. plants, 65c each; 3 for \$1.80.

BUDDLEIA

(Butterfly Bush)
Ile de France.

Color lavender; graceful, drooping panicles. Attracts butterflies. Price: 65c each; 3 for \$1.80.



Buddleia

HYDRANGEA, HILLS OF SNOW

Large, snowball blossoms of white, blooming July and August. Price: 2 to 3 ft. plants, 65c each; 3 for \$1.80.

FLOWERING QUINCE

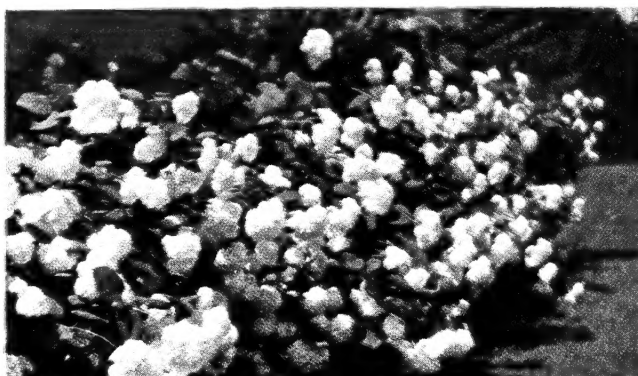
Brilliant orange-scarlet flowers appear on the twisty branches before the foliage. Very effective in the garden. Price: 18 to 24 in. plants, 75c each; 3 for \$2.10.



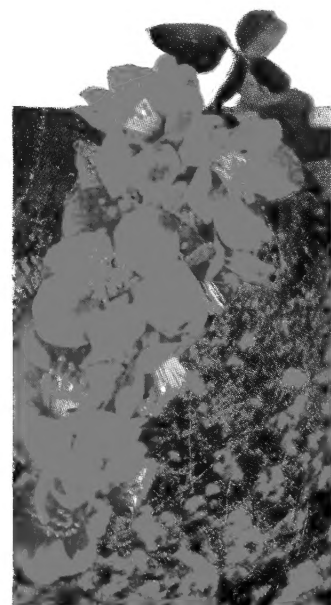
ALMOND

Double Pink Flowering

An old-fashioned early flowering shrub, bearing rose colored flowers in May. Price: 2 to 3 ft. plants, \$1.25 each; 3 for \$3.50.

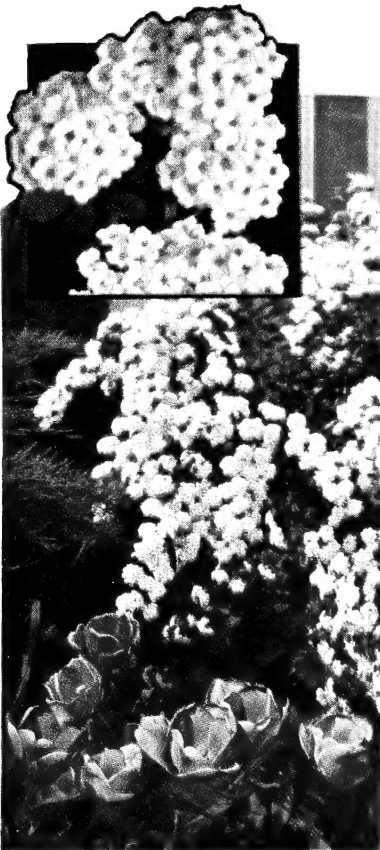


Hydrangea, Hills of Snow



Flowering Quince

Shrubs of Distinction

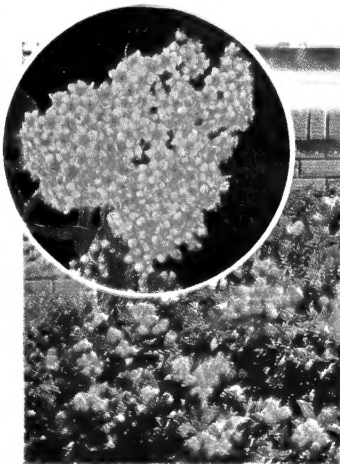


Spirea Van Houttei

SPIREA VAN HOUTTEI. This is the common Spirea—sometimes falsely called Bridal Wreath. Makes a fine large shrub when given ample room to grow. Price: 2 to 3 ft. plants, 65c each; 3 for \$1.80.

RED BARBERRY. Foliage of brilliant red in spring; scarlet berries in fall. Plant in sun. Price: 15 to 18 in. plants, 65c each; 3 for \$1.80.

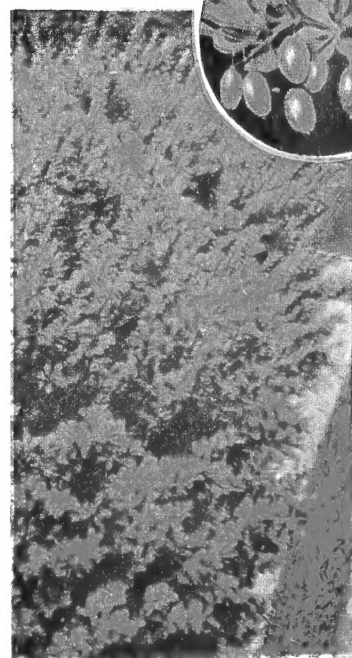
Best Two-Year, Nursery-Grown Plants



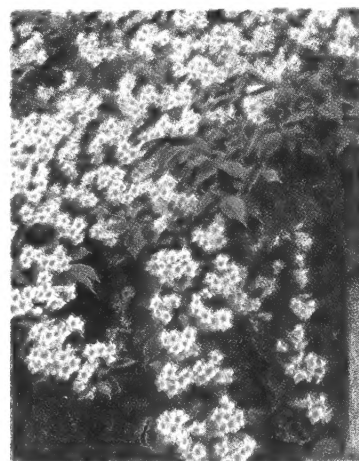
SPIREA ANTHONY WATERER. A low-growing shrub with rose-red blossoms. Price: 15 to 18 in. plants, 75c each; 3 for \$2.10.



Mock Orange



Red-Leaf Barberry



Weigela Rosea



Althea

MOCK ORANGE, VIRGINAL. Large, semi-double, white flowers. Price: 18 to 24 in. plants, 75c each; 3 for \$2.10.

WEIGELA ROSEA. Pink, bell-shaped flowers. Price: 2 to 3 ft. plants, 65c each; 3 for \$1.80.

2 DISTINCTIVE SHRUBS

ALTHEA The Rose of Sharon

Fine for lawns and hedges. Available in double pink, red, purple and white. Price: 2 to 3 ft. plants, 65c each; 3 for \$1.80.

HYDRANGEA, P. G. Bush

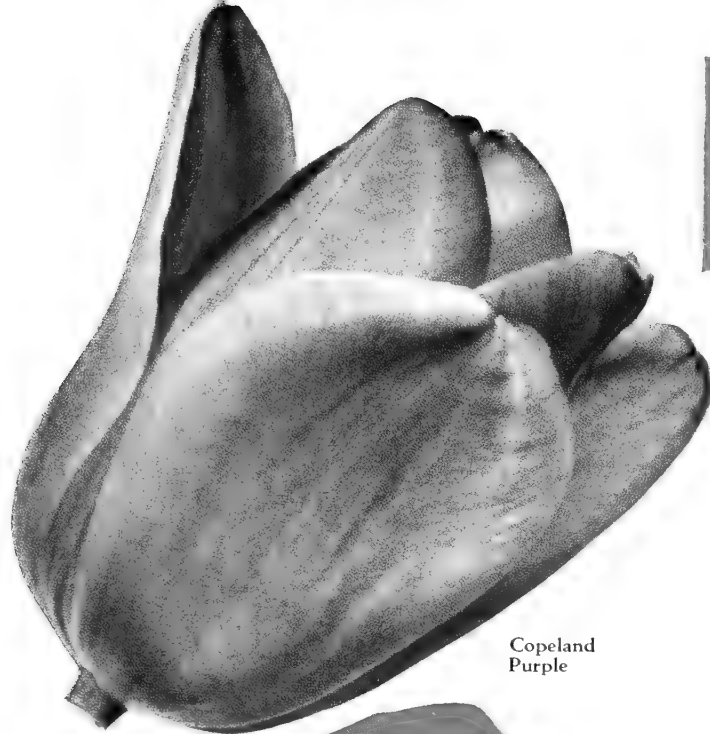
Tall and stately shrub. For very large, showy flowers from August until frost, has no equal. Large, conical white flower heads, turn to beautiful shades of pink and bronze as the flower ages. Blooms are excellent for everlasting winter bouquets. One of the most popular shrubs. Price: 18 to 24 in. plants, 75c each; 3 for \$2.10.



Hydrangea P. G.

FLOWERING TULIPS

IMPORTED FROM THE NETHERLANDS
Selected First Grade Bulbs Guaranteed to Bloom



Copeland
Purple

COPELAND PURPLE. This delicate purple toned lavender variety is outstanding both in color and form.

MRS. JOHN SCHEEPERS. Possibly the best yellow in existence. An exceedingly long cup; excellent for group planting.

NORTHERN QUEEN. A giant type Tulip, beloved in Holland because of its effective white base, with petals bordered in a startling pink edge.

CAMPFIRE. A Darwin that glows in deepest tones of red.

BARTIGON. A fiery red, Darwin type Tulip.

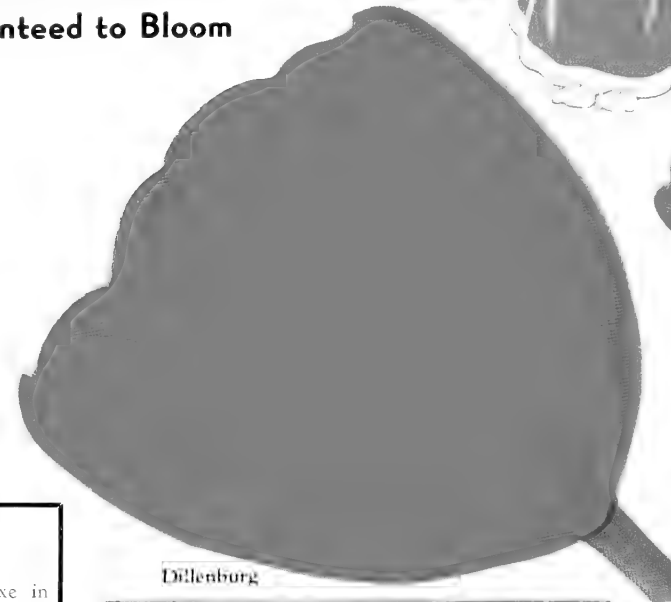
CLARA BUTT. This select variety has led in favor for a decade. Silvery pink, and a "must" for Tulip fanciers.

DILLENBURG. A strong Breeder type Tulip with distinctive orange-red and yellow coloring.

LOUIS XIV. Beautiful purple, toned with bronze. An outstanding Breeder variety.

PRICES:

10 for	\$1.10	50 for	\$4.75
25 for	2.45	100 for	8.85



Bartigon

Northern Queen

For a garden deluxe in Tulip splendor, plant a group of 25 or more of this giant two-toned Tulip. Highly pleasing; enduring in color and form. Price: 25 bulbs for \$2.45; 100 bulbs for \$8.85.

Dillenburg

FINE DUTCH TULIPS GROUP OFFER NO. 90

In a color mixture of red, orange, yellow, white, purple, etc.

25 bulbs for	\$2.45
50 bulbs for	4.75
100 bulbs for	8.85



Clara Butt



Mrs. John
Scheepers

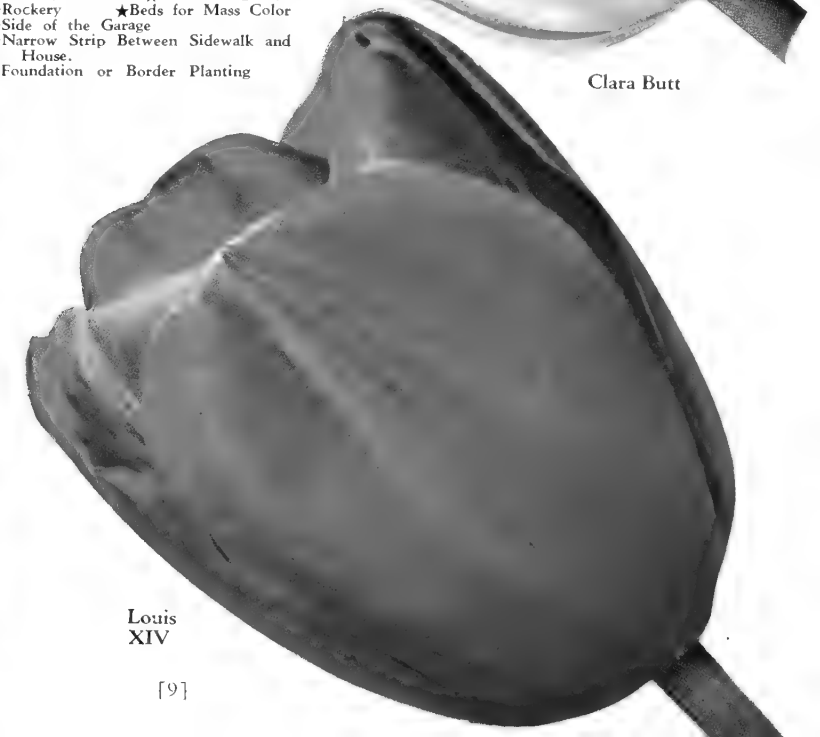


Campfire



TYPICAL SPOTS FOR PLANTING

- ★Rose Garden
- ★Rockery
- ★Side of the Garage
- ★Narrow Strip Between Sidewalk and House.
- ★Foundation or Border Planting
- ★Perennial Garden
- ★Beds for Mass Color



Louis
XIV

FLOWER CITY

Perennials

Once planted, perennials will beautify your garden season after season.

FLOWER CITY

Special Offer No. 100

Prices, except as noted:

40c each; 3 for \$1.15; 5 for \$1.75.

Nine Perennials as Pictured.


For Only **\$3.25**




COREOPSIS. Brilliant golden yellow; charming for cut flowers. Price: 40c each; 3 for \$1.15.




DOUBLE HOLLYHOCKS. Available in pink, red, white and yellow. Price: 40c each; 3 for \$1.15.



RUDBECKIA PURPUREA (Coneflower). Border plants. Bright and of easy culture. Price: 40c each; 3 for \$1.15.




ACHILLEA, THE PEARL. Double white, low-growing. Showy rock garden or border plants. Price: 40c each; 3 for \$1.15.



AQUILEGIA (Columbine). Graceful, spurred, two-toned flowers. Wide range of color. Price: 40c each; 3 for \$1.15.




DELPHINIUM, BLACKMORE & LANGDON HYBRIDS. Fine foliage and long spikes of large flowers. Price: 50c each; 3 for \$1.35.



ALYSSUM (Basket of Gold). Low-growing plants with sheets of golden blossoms. Price: 40c each; 3 for \$1.15.



PHLOX, HARDY. Available in rose, white, purple and crimson. Price: 50c each; 3 for \$1.35.



TRITOMA (Torch Lily). Easily grown. Spikes of striking flowers. Price: 40c each; 3 for \$1.15.



Garden Chrysanthemums

Large, early flowering varieties available in a wide color range.

As illustrated above, reading from left to right:

Top Row:

RED AND GOLD. Reddish orange, becoming rich red-gold as flower develops.

LAVENDER LADY. These lovely lavender flowers are 3 inches across.

ALGONQUIN. Showy clear yellow. Flowers 2½ inches across.

Lower Row:

POLAR ICE. The best large white.

RUTH CUMMING. A clear bronze in color.

CYDONIA. Orange-red.

PRICES:

65c each; 3 for \$1.80; 6 for \$3.45.

COLLECTION OFFER NO. 11

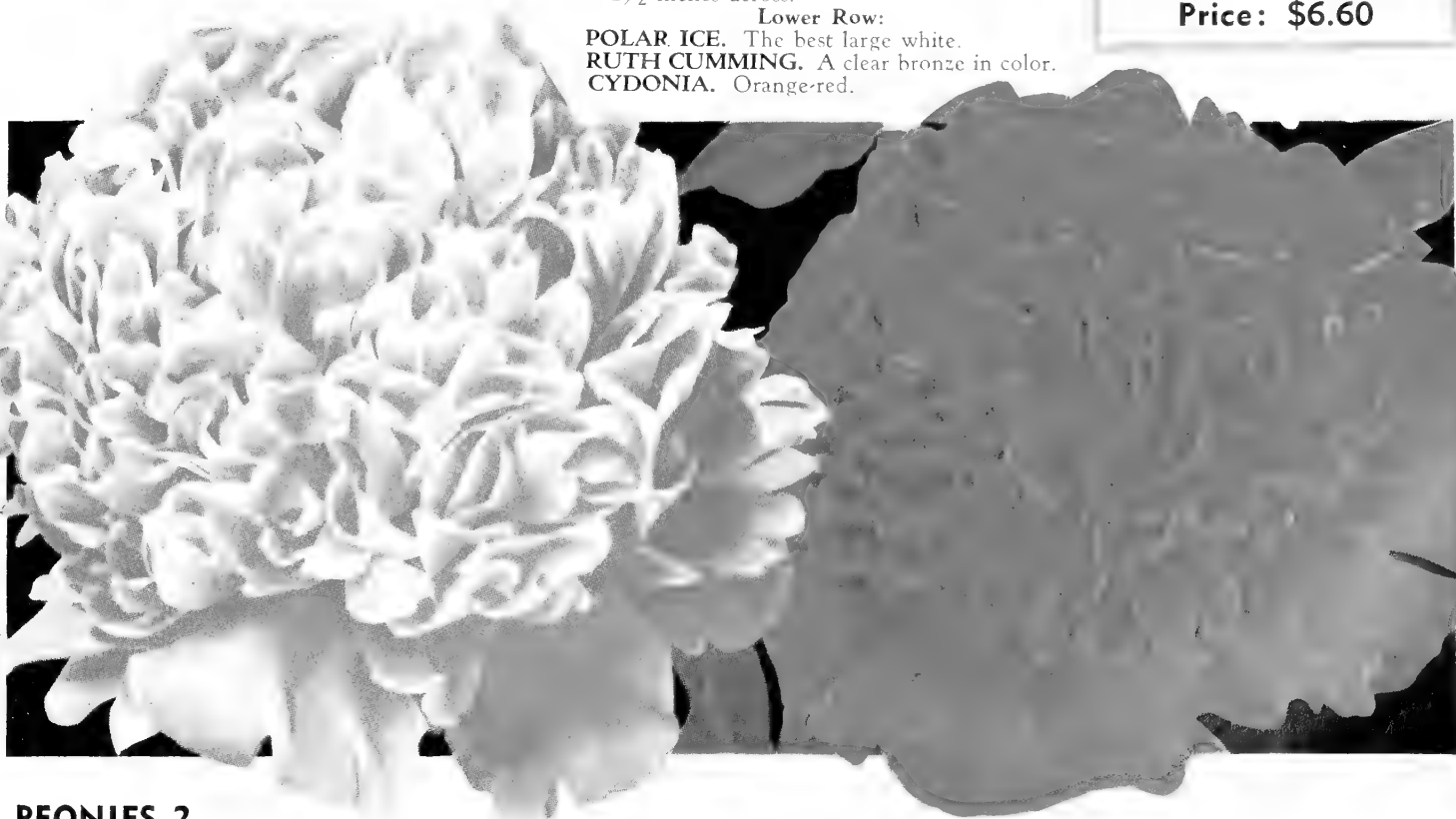
We offer you the Flower City outstanding hardy Chrysanthemums illustrated above.

1 OF EACH 6 IN ALL

Price: \$3.45

2 OF EACH 12 IN ALL

Price: \$6.60



PEONIES 2 Best Varieties as Illustrated

EDULIS SUPERBA. A charming pink, large crowned when fully opened. Price: \$1.00 each; 3 for \$2.75.

FELIX CROUSSE. A bright rose-red; large, compact and globular. Price: \$1.00 each; 3 for \$2.75.

Enjoy the pleasure of growing your own fruits; a little space will provide an abundance of good things to eat, fresh from your own land.



PLUMS- 2Top Grade Varieties

BURBANK. Color deep red; abundant yield.

FELLENBERG PRUNE. Color purple; excellent for preserves.

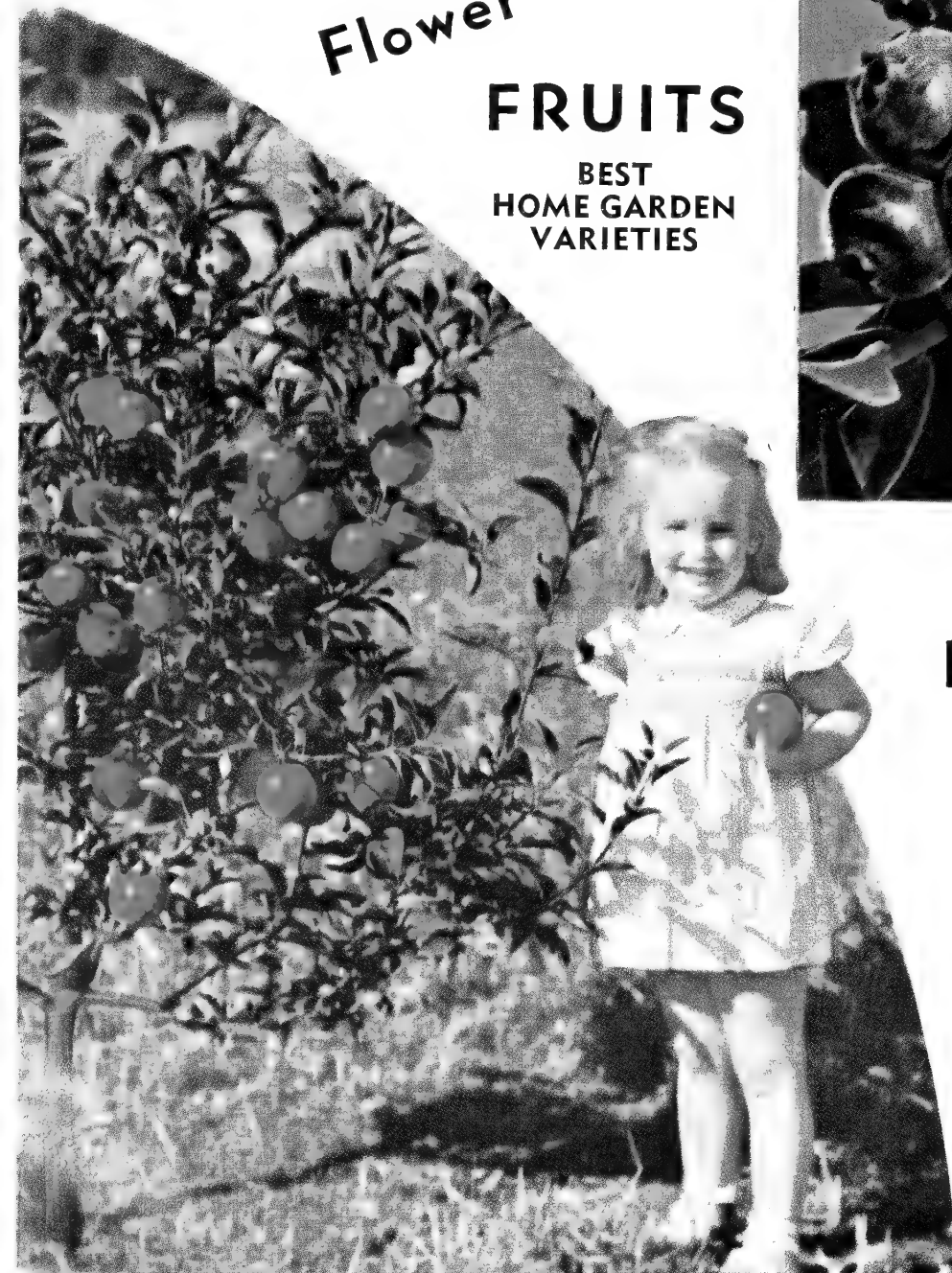
PRICES:

Large, 2-yr., 5 to 6 ft., \$2.00 each; 10 for \$17.00.

Flower City

FRUITS

BEST
HOME GARDEN
VARIETIES



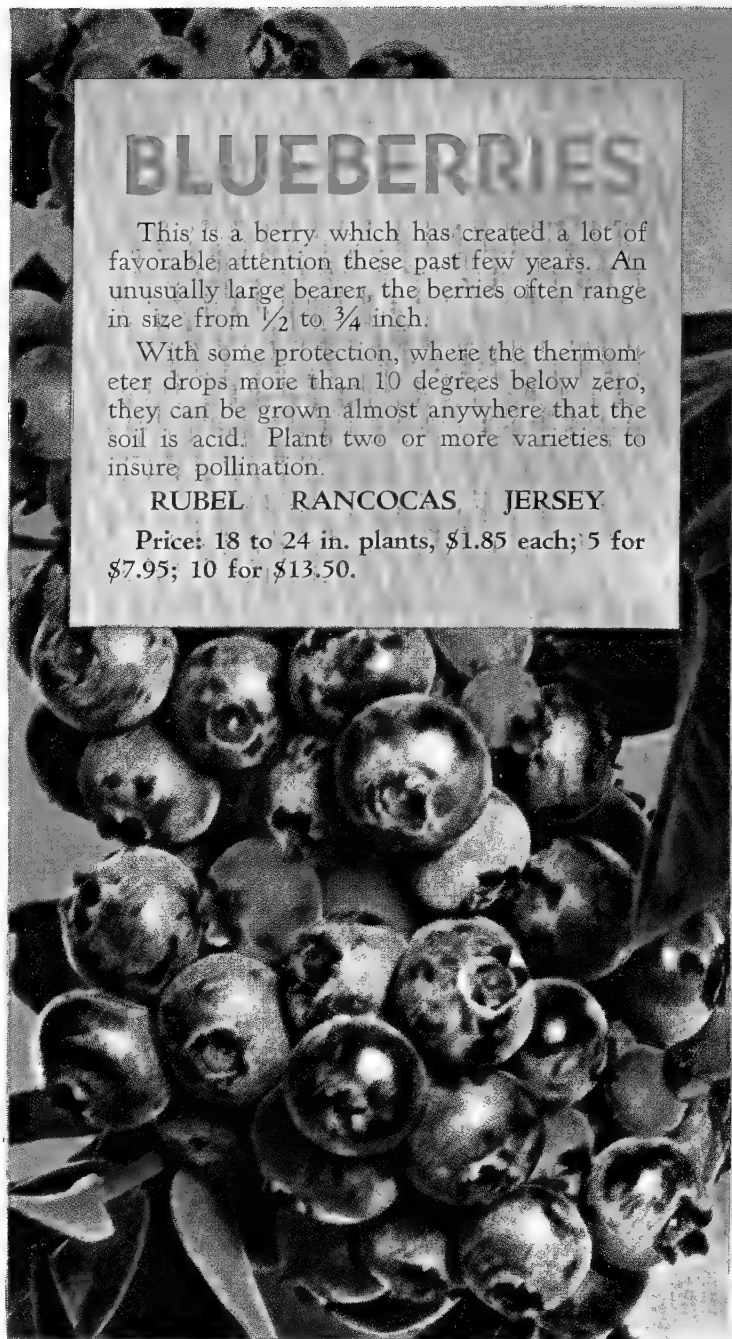
BLUEBERRIES

This is a berry which has created a lot of favorable attention these past few years. An unusually large bearer, the berries often range in size from $\frac{1}{2}$ to $\frac{3}{4}$ inch.

With some protection, where the thermometer drops more than 10 degrees below zero, they can be grown almost anywhere that the soil is acid. Plant two or more varieties to insure pollination.

RUBEL RANCOCAS JERSEY

Price: 18 to 24 in. plants, \$1.85 each; 5 for \$7.95; 10 for \$13.50.



Dwarf Apple Trees

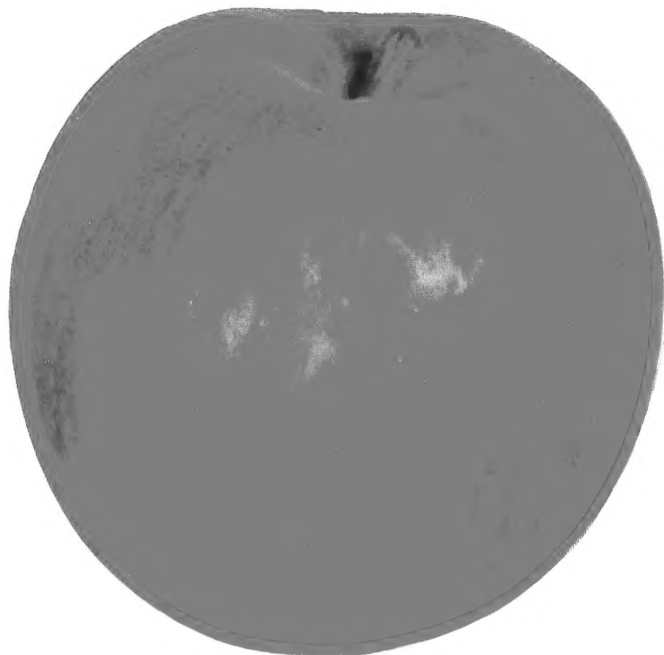
No matter how select your garden may be, there is always room for one or two dwarf fruit trees; the little miss in the illustration, who is two years old, gives you an idea of the height of one of these trees the same age. High productivity for small areas. They produce standard size Apples.

CORTLAND. Midseason.

McINTOSH. Early midseason.

NORTHERN SPY. Late.

PRICES: 2-yr., 3 to 4 ft. trees
\$3.00 each; 3 for \$8.25.



McIntosh

APPLES - Best Standard Varieties

CORTLAND. Midseason.

McINTOSH. Early midseason.

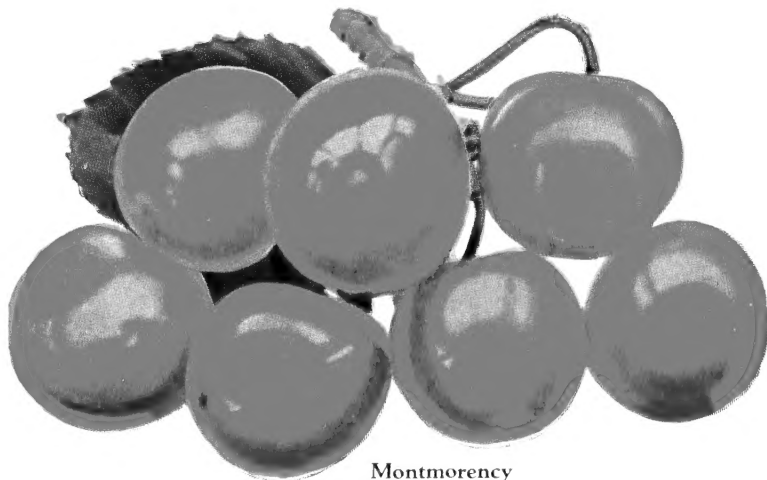
✓ RED DELICIOUS. Late.

✓ RED NORTHERN SPY. Late.

YELLOW DELICIOUS. Late.

Include Cortland or Delicious with other varieties to insure pollination.

PRICE: 2-yr., 5 to 6 ft., \$1.75 each; 5 for \$7.50; 10 for \$14.50.



Montmorency

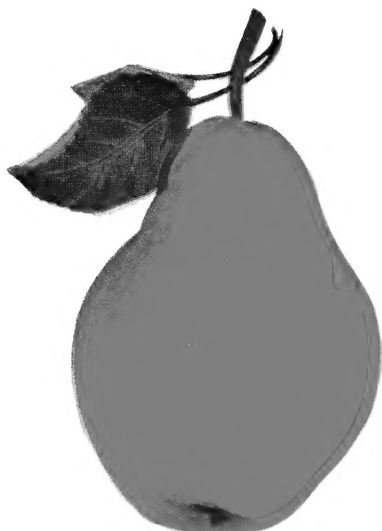
PEARS

BARTLETT. The popular variety, exceeded by none. Superb for either eating or canning.

DUCHESSE D' ANGOULEME. Later than Bartlett. A fine Pear to prolong the season.

Plant these two varieties to insure pollination.

PRICE: 2-yr., 5 to 6 ft., \$2.00 each; 10 for \$17.00.



Bartlett

CHERRIES - 3 Best Varieties

MONTMORENCY. The best canning sour variety. Self fruitful. Price: 2-yr., 4 to 5 ft., \$2.25 each; 10 for \$18.50.

BLACK TARTARIAN. The best sweet eating variety. Price: 1-yr., 4 to 5 ft., \$2.15 each; 10 for \$17.50.

NAPOLEON. The best white sweet cherry. Price: 1-yr., 4 to 5 ft., \$2.15 each; 10 for \$17.50.

Plant one of each of these two sweet sorts for proper pollination.



Golden Jubilee

PEACHES

2 Approved Varieties—Self-Fruitful

ELBERTA. Wonderful for eating or preserving. Late.

GOLDEN JUBILEE. A delightful sweet flavored, handsome Peach. Early.

PRICE: 1-yr., 4 to 5 ft., \$1.35 each; 10 for \$11.00.

GRAPES

Require little care; bear prolifically every year. Excellent for juice, jelly and jam.

CONCORD. Best and most popular blue-black variety.

CACO. A fine red variety; extremely rich flavor. Ripens early.

PORTLAND. A relatively new white variety that is gaining in popularity everywhere.

PRICE: 2-Yr., No. 1 Vines 55c each; 3 for \$1.50; 10 for \$4.00.

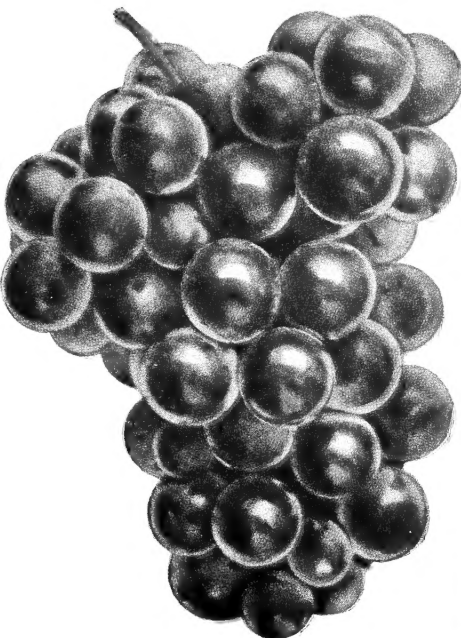
GRAPE COLLECTION OFFER No. 13

1 Concord

1 Caco

1 Portland

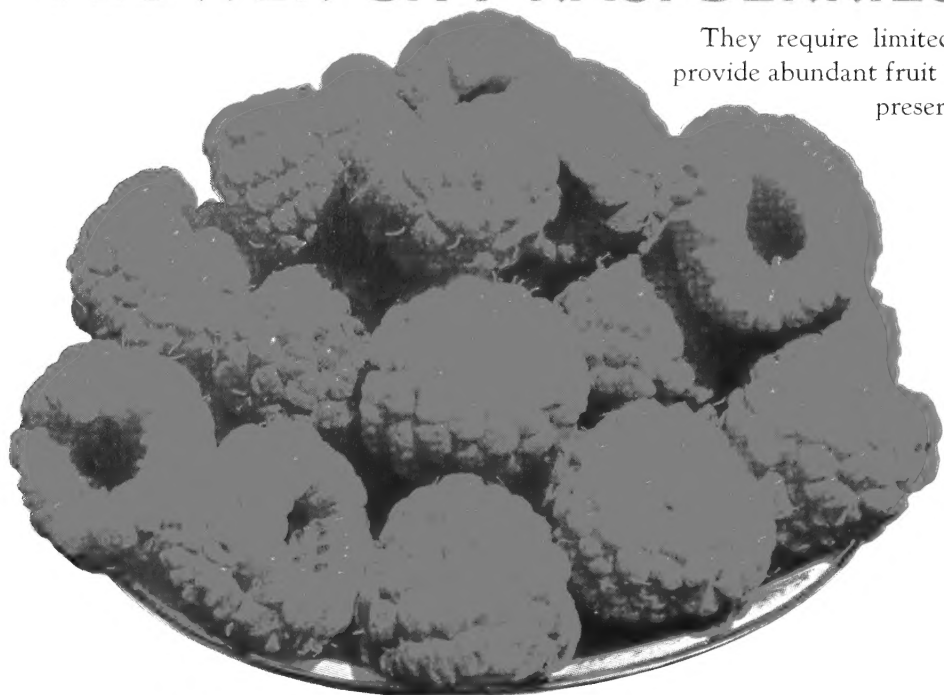
3 In All For \$1.50



Concord

FLOWER CITY RASPBERRIES

They require limited space, and provide abundant fruit for table and preserve purposes.



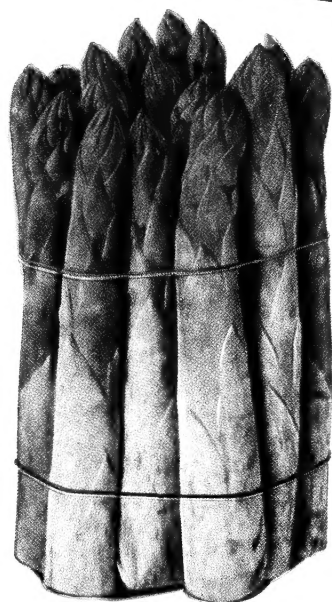
**PROFITABLE
VARIETIES**
for
**Home Gardens
and
Commercial
Growers**

3 BEST VARIETIES

LATHAM. Extremely large red berries of good quality. Price: \$2.25 per 10; \$12.35 per 100.

INDIAN SUMMER. New everbearing red variety. Price: \$2.25 per 10; \$12.35 per 100.

CUMBERLAND. The leading Blackcap. Heavy transplants. Price: \$2.50 per 10; \$20.00 per 100.

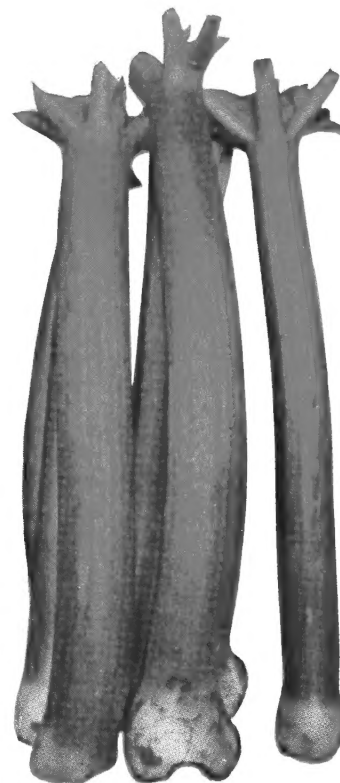


ASPARAGUS

PARADISE. An outstanding new variety that produces huge stalks, green in color, rich in flavor and exceedingly tender. Price: 2-yr., No. 1, heavy, \$1.85 for 25; \$4.95 per 100.

RHUBARB

MacDONALD. A relatively new high quality Rhubarb. Takes less sugar because of its mildly acid quality. A heavy yielder of giant stalks. Price: 60¢ each; 3 for \$1.65.



Rochester the Heart of the Fruit Belt

ORDER

**By Mail for Quick, Sure
and Friendly Service**

TERMS OF SALE

Buy by Mail for Convenient
and Economical Service

Please use our convenient order form and postage paid envelope accompanying this catalog.

Our terms are Net Cash With Order. Prices are F.O.B. our shipping point unless otherwise noted.

Shipping charges are paid by the purchaser. However, you may, if you wish, add 5% to amount of your order and we will prepay shipping charges.

C.O.D. orders will be shipped provided one-fourth the amount accompanies the order.

We guarantee delivery to customer of all nursery stock in

first-class condition and fully up to grade and specifications. Should the stock arrive in a damaged or not first-class condition, notify the carrier and ourselves immediately. A satisfactory adjustment or refund will be made promptly.

Although every precaution is taken to avoid errors, should any stock prove untrue to name we will replace such stock or refund purchase price.

Our nursery stock will grow if properly handled and planted, but should any fail to grow, we will replace at half price the following season, if advised prior to August first. We send a Planting Guide with every order.

Orders will be shipped at proper planting time for your section.

REFERENCES. The Genesee Valley Trust Co., Rochester 4, New York.

LIVING FENCES-BY THE MILE

**You'll Find the Multiflora Rose a Natural for Conservation, Farming—
Stock-Proof, Hardy and Surprisingly Well Behaved**

The Wild Rose—A Living Farm Fence

Rosa Multiflora Japonica—Thorny Type

This Asiatic, commonly called Multiflora Rose, has in the past decade proven very efficient in control of soil and wind erosion, for livestock fencing and for natural cover for both game and song birds.

Multiflora makes one of the least expensive types of fence. 1000 plants set 1 foot apart will make 1000 feet of solid fence in three or four years. At a cost of \$65.00 per thousand these plants make it possible to permanently enclose a field at the exceedingly low figure of 6½ cents per running foot. Most wire fencing and posts will cost at least twice this amount for materials and even the cost of planting 1000 feet is less than setting posts and stretching fence. Spacing even as wide as four feet has been found perfectly satisfactory if time is not a factor. Two men can easily plant 1000 Multiflora in less than half a day.

Ideal hedge, screen material, and snow fence for country estates, cemeteries, and golf clubs, but not recommended for small suburban properties. Ultimate height and width 8 to 12 feet

CONSERVATION GRADE — 10 to 15 Inches

1000 plants for	\$65.00
500 plants for	40.00
250 plants for	25.00
100 plants for	15.00
50 plants for	10.00



Multiflora Japonica Rose Fence

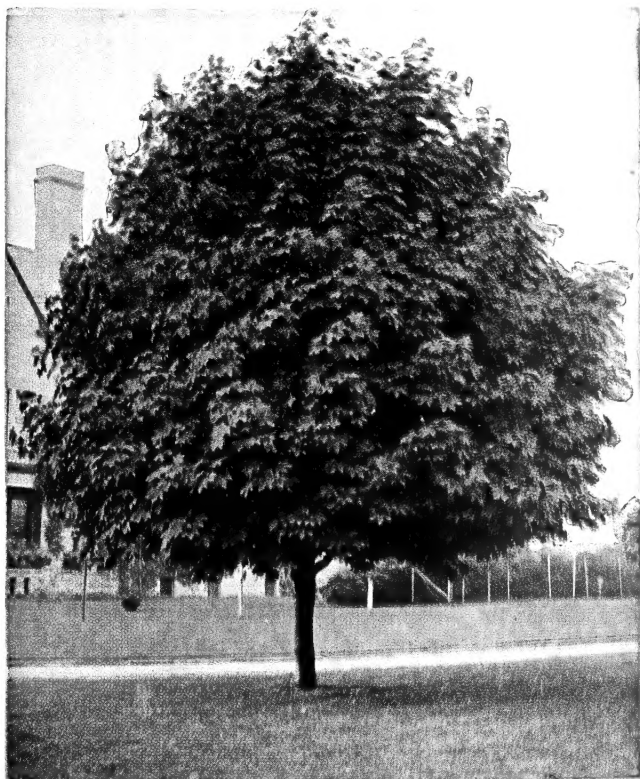
Superior Shade and Ornamental Trees - Straight Trunks; Shapely Tops

BECHTEL'S CRAB

One of the finest of the flowering trees. Bears a profusion of delicate pink, roselike blossoms in May. Very hardy and beautiful. Ultimate height 15 feet. Price: 2 to 3 ft., \$2.25 each.

NORWAY MAPLE

Undoubtedly the best Maple for lawn and street planting. Its dense, round head and large, dark green leaves provide fine shade. It is hardy and does well under adverse city conditions. Ultimate height 40 to 60 feet. Price: 6 to 8 ft., \$4.00 each.



Norway Maple



Bechtel's Crab

MAPLE SCHWEDLERI

Blood-red foliage in spring changing to bronzy green. Price: 6 to 8 ft., \$5.90 each.

PURPLE-LEAF PLUM

(Prunus, Thundercloud)

Ornamental tree with dark purple foliage. Ultimate height 12 feet. Price: 3 to 4 ft., \$1.75 each.

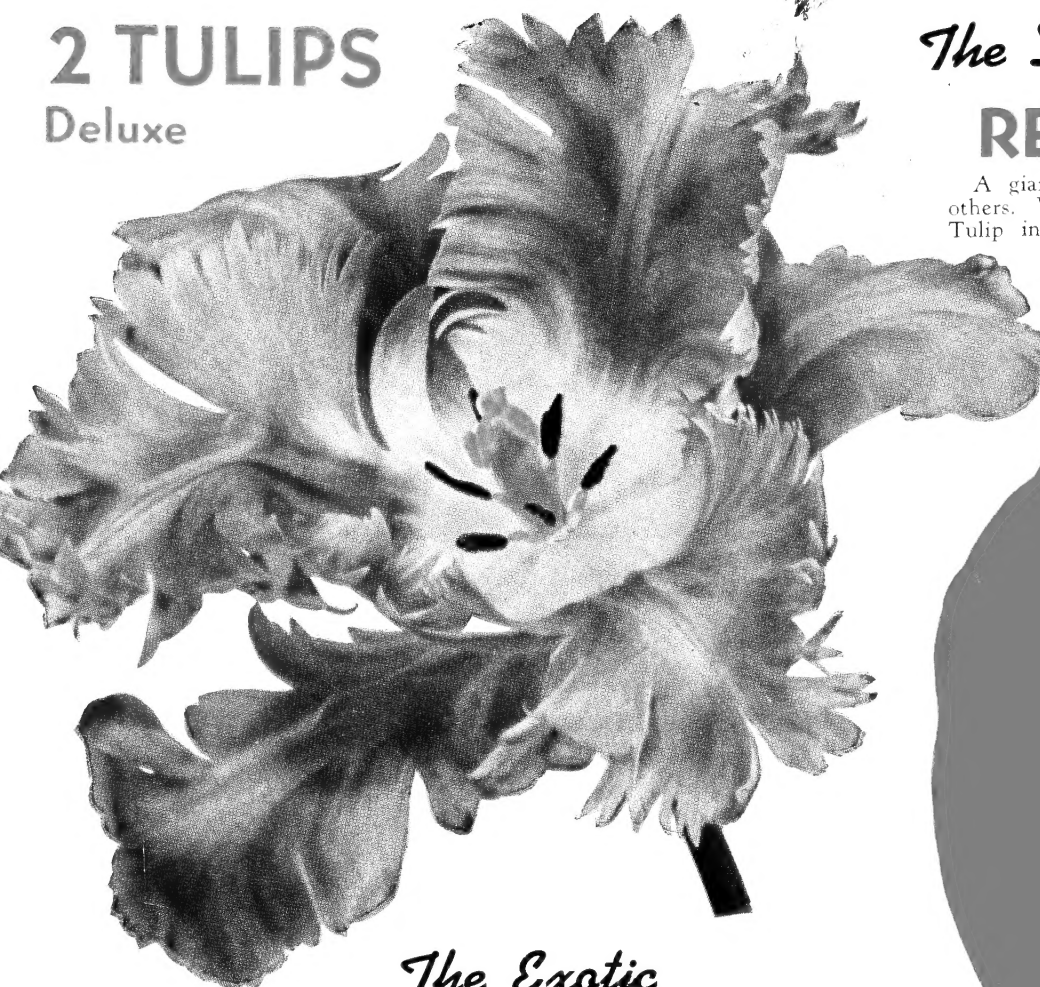
ROSE TREE OF CHINA OR PRUNUS TRILOBA

(Double Flowering Plum)

Double pink flowers in early spring like miniature Roses. Price: 2 to 3 ft., \$1.50 each.

2 TULIPS

Deluxe



The Dazzling

RED EMPEROR

A giant size, dazzling Tulip that precedes all others. We recommend planting this outstanding Tulip in mass plantings of twelve or more for startling results. Price: 10 for \$1.50; 25 for \$3.25; 50 for \$6.00; 100 for \$11.50.



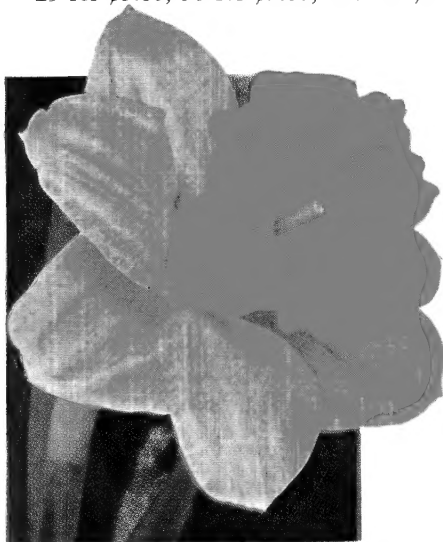
The Exotic

BLUE PARROT

It is impossible to reproduce accurately the dainty blue colorings of this exotic Blue Parrot. At the shows, garden lovers instantly are attracted by its unusual characteristics; however, it is hardy and easy to grow. Price: 10 for \$1.50; 25 for \$3.25; 50 for \$6.00; 100 for \$11.50.

NARCISSUS - 2 Large Trumpet Daffodils

THE GREAT KING ALFRED. This golden, large trumpet variety is America's favorite in every garden. For best results, plant ten or more in a group. Price: 5 for \$1.00; 10 for \$1.75; 25 for \$3.60; 50 for \$7.00; 100 for \$11.50, postpaid.



MRS. E. H. KRELAGE. This variety is an excellent planting companion to The Great King Alfred. Pure white petals, and a long, creamy colored trumpet, changing to pure white as the flower matures. Price: 5 for \$1.00; 10 for \$1.75; 25 for \$3.60; 50 for \$7.00; 100 for \$11.50, postpaid.

SPRING FLOWERING CROCUS

These Crocus are the most satisfactory of the early spring flowers. They are easy to plant, sure to bloom, and priced moderately enough so that you can use them in mass plantings for naturalized woodland settings, or tucked away in groups of twelve or more beneath the shrubbery, or interspersed in your rock garden. Supplied in assorted colors: yellow, light blue, white and striped purple.

25 bulbs\$0.95
50 bulbs 1.75
100 bulbs 2.75
500 bulbs12.50
All Postpaid

For Separate Colors,
Prices as Follows:
25 bulbs\$1.25
50 bulbs 2.25
100 bulbs 3.75



Flower City
INC.

QUALITY NURSERY STOCK
EAST ROCHESTER, NEW YORK